

KH Khoiron Syu'aib's Da'wah in Supporting the Career Transition of Ex-Costs in the Ex-Localization of Bangunsari Surabaya

Risma Azzah Fatin

Sunan Ampel State Islamic University, Surabaya, Indonesia

Email : rismaazzah50@gmail.com

Ibnu Azka

State Islamic University Sunan Kalijaga

Email : ibnuazka00@gmail.com

Abstrak

Penelitian ini bertujuan untuk menganalisis strategi dakwah KH Khoiron Syu'aib dalam mendukung transisi karir eks pekerja seks komersial (PSK) di eks lokalisasi Bangunsari, Surabaya. Penutupan lokalisasi prostitusi Bangunsari oleh pemerintah membawa dampak signifikan bagi mantan PSK yang kehilangan mata pencaharian. Dalam konteks ini, dakwah berperan penting dalam memberikan dukungan moral, spiritual, dan praktis untuk membantu mereka beralih ke profesi yang lebih bermartabat. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus untuk mengeksplorasi strategi dakwah yang diterapkan oleh KH Khoiron Syu'aib. Data dikumpulkan melalui wawancara dengan KH Khoiron Syu'aib, mantan PSK, serta tokoh masyarakat setempat. Observasi langsung dan dokumentasi juga dilakukan untuk melengkapi data. Hasil penelitian ini menunjukkan bahwa KH Khoiron Syu'aib menggunakan pendekatan dakwah yang holistik dan komprehensif, meliputi aspek spiritual, pembinaan keterampilan, pemberdayaan ekonomi, dan dukungan psikososial. Melalui pengajian rutin, pelatihan keterampilan, dan program pemberdayaan ekonomi, KH Khoiron Syu'aib berhasil meningkatkan kesadaran dan kemampuan mantan PSK untuk beralih ke profesi lain yang lebih bermartabat. Selain itu, dukungan psikososial yang diberikan juga membantu mantan PSK mengatasi stigma sosial dan meningkatkan kepercayaan diri mereka. Penelitian ini menyimpulkan bahwa strategi dakwah KH Khoiron Syu'aib efektif dalam mendukung transisi karir mantan PSK di eks lokalisasi Bangunsari. Pendekatan yang holistik dan komprehensif menjadi kunci keberhasilan dalam mengubah kehidupan mantan PSK dan meningkatkan kesejahteraan mereka. Temuan ini diharapkan dapat menjadi referensi bagi program pemberdayaan serupa di wilayah lain, serta memberikan kontribusi bagi pengembangan model dakwah yang lebih efektif dan berkelanjutan dalam mengatasi masalah sosial dan ekonomi yang dihadapi oleh mantan PSK di Indonesia.

Kata Kunci : Dakwah, KH Khoiron Syuaib, Transisi Karir PSK, Eks Lokalisasi Bangunsari

Abstract

This research aims to analyze KH Khoiron Syu'aib's da'wah strategy in supporting the career transition of former commercial sex workers (PSK) in the former Bangunsari localization, Surabaya. The government's closure of Bangunsari prostitution localization had a significant impact on former prostitutes who lost their livelihoods. In this context, da'wah plays an important role in providing moral, spiritual and practical support to help them transition to a more dignified profession. This research uses a qualitative approach with a case study method to explore the da'wah strategy implemented by KH Khoiron Syu'aib. Data was collected through interviews with KH Khoiron Syu'aib, a former prostitute, and local community leaders. Direct observation and documentation were also carried out to complete the data. The results of this research show that KH Khoiron Syu'aib uses a holistic and comprehensive da'wah approach, including spiritual aspects, skills development, economic empowerment and psychosocial support. Through regular recitations, skills training and economic empowerment programs, KH Khoiron Syu'aib has succeeded in increasing the awareness and ability of former prostitutes to switch to other, more dignified professions. Apart from that, the psychosocial support provided also helps former prostitutes overcome social stigma and increase their self-confidence. This research concludes that KH Khoiron Syu'aib's da'wah strategy is effective in supporting the career transition of former prostitutes in the former Bangunsari localization. A holistic and comprehensive approach is the key to success in changing the lives of former prostitutes and improving their welfare. It is hoped that these findings can become a reference for similar empowerment programs in other regions, as well as contributing to the development of a more effective and sustainable da'wah model in overcoming the social and economic problems faced by former prostitutes in Indonesia.

Keywords: Da'wah, KH Khoiron Syuaib, career transition of prostitutes, former Bangunsari localization

INTRODUCTION

Bangunsari localization in Surabaya was once known as one of the largest prostitution areas in Indonesia (A. Sunarto AS 2013). However, along with government programs to close localization and eradicate prostitution, this area has experienced significant changes. The local closure not only stops prostitution activities, but also poses a big challenge for commercial sex workers (PSK) who have lost their main source of income (Alissa Ernawati Adisiswanto 2018).

The career transition process for former prostitutes is an important issue in the social and economic context (Maulana, Siti Komariah 2023). They are faced with the challenges of finding new jobs, overcoming social stigma, and undergoing psychological rehabilitation (Mazeingia and Negesse 2020). In this situation, the role of da'wah is very crucial to provide moral, spiritual and practical support to help former prostitutes switch to a more dignified profession (Nor 2015).

KH Khoiron Syu'aib, as a religious figure and community leader, has a unique da'wah approach in supporting the career transition of former prostitutes in the former Bangunsari localization (A. Sunarto AS 2013). The da'wah strategy implemented by KH Khoiron Syu'aib does not only focus on religious aspects, but also includes skills development, economic empowerment and psychosocial support (Noviyanti and Sarmini 2021).

This research aims to dig deeper into KH Khoiron Syu'aib's da'wah strategy in supporting the career transition of former prostitutes in Bangunsari. Through the da'wah approach used, it is hoped that it can provide new insights for similar programs in other regions that face similar problems. Apart from that, this research also aims to assess the effectiveness of the da'wah approach in changing the lives of former prostitutes and improving their welfare.

There are several studies that are quite relevant to this research. First, research conducted by Ritonga et al regarding Gus Miftah's Da'wah Communication in the Yogyakarta Flower Market Localization, the results of the research show that Gus Miftah uses various methods in his preaching communication, including regular recitations and lectures discussing spiritual topics, repentance and improving life. This lecture is designed to provide motivation and enlightenment to prostitutes, with the hope of inspiring them to start positive changes in their lives. Apart from lectures, Gus Miftah also takes a personal approach through direct guidance and counseling to prostitutes, thus helping them in the process of personal and spiritual change (Ritonga and Sartina 2020).

Similar research was also conducted by Atik et al regarding the influence of Da'wah on prostitutes in the Sunan Kuning Semarang localization, (Nurfatmawati and Rismanto 2023) The results of his research revealed several important findings. Da'wah implemented at this location has proven to have a positive impact, helping prostitutes increase their spiritual awareness and providing motivation to look for better and halal work. There is an increase in the participation of prostitutes in religious activities such as recitations and lectures, which strengthen their connection to religious values and motivate them to make life changes. However, this research also shows that there are difficulties in the change process. Some prostitutes face challenges in integrating da'wah teachings into their daily lives, as

well as doubts about the possibility of lasting change. To ensure a successful transition, ongoing support is needed, including skills training, social assistance, and counseling.

Finally, there was research conducted by Zaki et al regarding the Migration of Prostitution Actors: Study of Changes in Behavior of Former Pimps in the Bangunsari Ex-Localization, Surabaya (Zaki et al. 2020) This research explores the behavioral changes that occurred in SN, a former pimp, after receiving da'wah from Kyai Khoiron, using CEOS theory as an analytical framework. The research results showed that SN experienced a behavioral transformation through four main stages. In the first stage, SN diagnosed the problem by realizing that his profession as a pimp made him far from God. This awareness triggers a desire to make changes. In the second stage, SN set a goal of changing behavior with the determination to dedicate his life completely only to Allah, replacing his previous life orientation. The third stage involves concrete steps in behavior change. SN quit his profession as a pimp and began to be active in various religious activities in his environment, such as giving alms and carrying out ritual worship. These steps show his commitment to living according to the teachings of his newly adopted religion. In the fourth stage, SN succeeded in maintaining stable behavior changes. He considers the changes he makes as a desirable way of life and makes God a very important value in his life. This research highlights that the change process that SN goes through reflects the effective application of CEOS theory, with an emphasis on self-awareness, goal setting, change action, and change maintenance.

Based on the results of previous studies, this research will reveal how da'wah not only functions as a spiritual means, but also as an integral element in the process of rehabilitation and transformation of the lives of former prostitutes. KH Khoiron's da'wah method, which involves a personal approach and skill development, provides new insight into how da'wah interventions can be used effectively to support social and economic change for vulnerable groups such as former prostitutes. This research offers a model that can be applied in other contexts to overcome similar problems, by integrating spiritual and practical aspects in the rehabilitation process.

Through this research, it is hoped that a holistic and comprehensive da'wah model can be found, which not only touches spiritual aspects but also provides real solutions to the social and economic problems faced by former prostitutes. Thus, it is hoped that the results of this research can become a reference for the government, social institutions and religious leaders in developing more effective and sustainable empowerment programs for former prostitutes in Indonesia.

RESEARCH METHODS

This research uses a qualitative approach with a case study method to understand in depth KH Khoiron Syu'aib's preaching strategy in supporting the career transition of former prostitutes in the former Bangunsari localization, Surabaya. A qualitative approach was chosen because it allows researchers to explore participants' experiences, perceptions and views in detail. The research was conducted in the former Bangunsari localization, Surabaya, which is the main location of KH Khoiron Syu'aib's preaching activities and the residence of the former prostitutes who are the focus of this research. The subjects in this research are KH Khoiron Syuaib as the main figure in this research, a former prostitute, as well as the local community. Data collection techniques through observation, interviews and documentation stages. The selection of the former localization of Bangunsari, Surabaya, as the location for this research was based on several important considerations relevant to the aim and focus of the author's research, including; First, history and social context, the former Bangunsari localization has a long history as one of the largest prostitution areas in Surabaya. The government's policy to close localization has given rise to various social and economic challenges faced by former prostitutes. This condition makes Bangunsari the right location to study the da'wah and empowerment efforts carried out by KH Khoiron Syu'aib. Second, KH Khoiron Syu'aib is a religious figure who actively carries out da'wah and empowerment activities in Bangunsari. The da'wah strategy he implemented focused on supporting the career transition of former prostitutes, so that this location became the center for implementing the da'wah method that he wanted to research. His presence in Bangunsari provided an opportunity to directly observe the approach used in supporting former prostitutes. Third, Bangunsari, as a former local resident, experienced unique socio-economic dynamics after the closure of prostitution activities. This condition creates an environment rich in empirical data regarding challenges and opportunities in the career transition process of former prostitutes. Research at this location allows researchers to gain an in-depth understanding of how da'wah can play a role in overcoming social and economic problems. This research was conducted for approximately 5 months starting from January 2024 to May 2024.

RESULTS AND DISCUSSION

This research reveals that KH Khoiron Syu'aib uses a holistic and comprehensive da'wah approach in supporting the career transition of former commercial sex workers (PSK) in the former Bangunsari localization, Surabaya. Here are some of the main findings from this research:

a. ***Humanist Approach,***

KH Khoiron in conveying his preaching always invites prostitutes not to judge them based on their status for their past actions. So in this case, KH Khoiron Syu'aib approached his mad'u by considering that they were like humans who were stumbling and falling into sin. This approach is very humanistic, where KH Khoiron Syu'aib sees former prostitutes as individuals who deserve love, understanding and the opportunity to improve themselves. This approach is supported by the statement of Mrs. Pianah, Chair of the Al-Hidayah Study, who stated that KH Khoiron Syu'aib's approach reflects an attitude of deep compassion and empathy.

The results of the interview with Mrs. Pianah as the head of the Al-Hidayah Study said that:

"KH. Khoiron is a sociable, kind, social and integrated person, his lectures are not monotonous, he can make his congregation laugh so they don't get tense, he never judges the past of former prostitutes, his knowledge is easy to accept because of the language KH uses. Khoiron can accommodate his congregation. (Ms. Pianah Interview, 8 February 2024, Surabaya)

KH Khoiron Syu'aib, in his preaching, views prostitutes as complete human beings who are not fixated on their shortcomings alone. He emphasized that every human being has weaknesses and strengths. KH Khoiron tried to convey that they did not have to work in localization even though it had many limitations. He explained that every human being has abilities within themselves that can be developed.

This was then confirmed by KH Khoiron when interviewed, he said:

"We see him as a whole as a human being. Any human being in any condition. And every human being has their own strengths and weaknesses, but sometimes the bad thing is that people always look only at their bad things even though behind their shortcomings they have more abilities, this is where the role of da'wah is needed to dismantle and repair so that he is on the right and better path and can have more noble and halal work" (KH Khoiron Interview, 10 February 2024, Surabaya)

The results of the interview above show that KH Khoiron Syu'aib believes that every individual has the potential to change and return to the right path. Therefore, he not only gives religious lectures, but also provides much-needed emotional and moral support to former prostitutes. He understands that their journey to leave their old profession and start a new life is full of challenges, so an understanding and empathetic approach is very important.

Through this inclusive and loving approach, KH Khoiron Syu'aib was able to build trust and strong relationships with former prostitutes. Mad'u feel accepted and appreciated as whole human beings, not just judged based on their past. This motivates them to take part in the da'wah and empowerment programs offered, and try hard to improve their lives. This humanist approach also reflects Islamic teachings which prioritize compassion and forgiveness. KH Khoiron Syu'aib gave an example that effective da'wah is da'wah that can touch the hearts and souls of mad'u, giving them hope and motivation to change. Thus, KH Khoiron Syu'aib's preaching was not only successful in teaching Islamic values, but also in helping former prostitutes rediscover their self-esteem and purpose in life.

KH Khoirun added that when interviewed he said:

"Whatever human sins, even if the sins are heavenly or earthly, as long as humans are willing to repent and repent, Allah will accept their repentance."

(KH Khoirun Interview, 10 February 2024, Surabaya)

The statement above shows that KH Khoirun considers that no matter how big and many sins, it will not prevent them from God's forgiveness. He emphasized that even though the sin is as big as the heavens and the earth, Allah will accept human repentance and regret. The condition is that the person must truly repent wholeheartedly and show sincere regret. Allah is Forgiving and always ready to accept the repentance of His servants who return to Him with sincere intentions and determination not to repeat the same mistakes. In essence, conquer their hearts first and then they will listen to the preaching he conveys. All of this is of course packaged in simple language that is easy for them to understand.

Apart from that, KH Khoirun also did not forget to remind all former prostitutes to always read the Koran, it is believed that this can provide calm and guidance for what has been done in the past, so that they can change themselves for the better in the future. .

As the results of an interview with Mrs. Sutini as a former prostitute at the former Bangunsari Localization, she said that:

"Ladies and gentlemen, some of you will have had the opportunity to recite the Koran, even though you are not yet fluent in reading the Koran, perhaps some of you are already fluent and fluent in reading the Koran. Don't forget it, try opening it and reading it again. There's no harm in reading the Koran."

(Interview with Mrs. Sutini, Former prostitute at EKS Bangunsari Localization Surabaya, Saturday, 10 February 2024)

He added by saying that:

"When I think back, I was scared too. How long will I work like this. With less living, my family in the village didn't have anything, and I didn't graduate from elementary school. What kind of work do you want? My child, I feed money like this. What will happen in the future? I was afraid that my child would work like me, considering that working like this was not my desire, but rather a requirement of life, but thanks to reading the Koran, my heart little by little remained calm and open to looking for halal work."

(Interview with Mrs. Sutini, Former prostitute at EKS Bangunsari Localization Surabaya, Saturday, 10 February 2024)

The results of the interview show that a former prostitute expressed her fear and worry about the future due to her unstable job and difficult living conditions. With a poor family background and low education, he felt trapped in this profession. Her biggest worry is the future of her children, whom she feeds with the income from this job. He was afraid that his son would follow in his footsteps. However,

reading the Koran gave him peace and opened his heart to look for halal work, showing a strong spiritual effort for life change.

b. ***Habitual Approach,***

KH Khoiron regularly holds recitations accompanied by istighotsah, usually through group dhikr which is held at his Islamic boarding school once a month in the evening. Apart from that, this activity is also carried out on odd nights in the last ten days of Ramadan. Before the istighotsah begins, the repentance prayer, hajat prayer and tasbih prayer are held first. These activities aim to strengthen the faith of female prostitutes and pimps. Even though they are still actively working as prostitutes, they also actively participate in istighotsah held at the KH Khoiron Islamic boarding school.

As a result of an interview with Mrs. Sumeh, a former prostitute from Bangunsari Localization, she said:

"Often, I always regularly participate in istighatsah. It feels as if I'm worshiping little by little. It's cooking to keep committing sins, but yes, to be honest, personally, even though I regularly participate in studies or istighosah activities, for some reason it's still a bit difficult for me to pray, yes, even though I keep praying, there are a lot of doubts."

(Interview with Mrs. Sumeh, Former prostitute at EKS Bangunsari Localization Surabaya, Saturday 10 February 2024)

The results of the interview with Mrs. Sutini also said the following:

"Here it's not just about religious lectures. There are many other religious activities, such as istighosah activities and group Koran reading. Every Friday and coinciding with the beginning of the month, istighosah activities are always held. I, who was taught to recite and read the Koran as a child, after taking part in this study, found myself at home immediately crying, from here I tried to make time to read and pray. yes, although not every day"

(Interview with Mrs. Sutini, Former prostitute at EKS Bangunsari Localization Surabaya, Saturday, 10 February 2024)

The results of the interview above show that the activities and habit of carrying out prayers and other forms of worship have many benefits. These two former prostitutes felt the positive impact of participating in religious activities such as istighotsah and recitation of the Koran. Mrs. Sumeh felt a spiritual improvement despite facing difficulties in praying. Meanwhile, Mrs. Sutini experienced deep emotional changes and was motivated to worship more often after taking part in the study. Despite progress in the spiritual aspect, challenges such as doubts and difficulties in performing prayers are still a problem. This shows that spiritual change is not always easy and requires time and sustained effort. Regular istighotsah activities and religious studies indirectly provide important moral and spiritual support for former prostitutes. These activities help them feel more connected to religion and provide motivation to improve themselves even though they still face difficulties in everyday life.

Overall, the results of this interview show that religious activities in the former Bangunsari localization have had a positive impact on former prostitutes in terms of spirituality and motivation, but also cannot deny the challenges they face in implementing these changes consistently in their lives.

c. ***Training and Skills Approach***, Apart from the two approaches above, KH Khoiron Syu'aib also initiated a series of skills training programs to support the career transition of former prostitutes in the former Bangunsari Surabaya localization. This program is designed to provide

practical and useful skills, enabling them to earn a halal and independent living.

- Sewing training, sewing training program is one of KH Khoiron's main initiatives. In this training, participants are taught various basic to advanced sewing techniques. They learn how to make various types of clothing, from everyday clothes to special clothing. Apart from that, this training also includes an introduction to sewing tools and how to care for them. Participants not only gain technical skills but also an understanding of design and creativity in sewing. Through these skills, they can start their own sewing business or work in the local fashion industry.
- Cooking Training, a cooking training program designed to provide practical and marketable culinary skills. This training covers a variety of cooking techniques, from traditional recipes to modern dishes. Participants learn about kitchen cleanliness, food storage, and attractive serving techniques. This program not only teaches how to cook but also how to manage a food business, such as opening a catering business or food stall. With these skills, former prostitutes can enter the culinary industry which has wide market potential.
- Entrepreneurship Training, entrepreneurship training is aimed at equipping participants with knowledge and skills in starting and managing a business. This program covers various aspects of business, including business planning, financial management, marketing, and business development strategies. Participants are taught how to create a solid business plan, manage a budget, and attract customers. This training aims to empower former prostitutes with the ability to start their own businesses, enabling them to become successful and independent entrepreneurs.

KH Khoiron in implementing these programs is facilitated by the government, this is a collaborative effort by the government and religious leaders to reduce dependence on work which can be detrimental to former prostitutes, the activities are often at TPI Roudhatul Khair Bangunsari or local community centers. With guidance from experienced instructors, participants receive intensive training designed to meet market needs and facilitate their career transition. The program also provides access to the necessary tools and materials, as well as ongoing support to ensure participants can apply the skills they learn.

The impact of this training program is very significant. Many former prostitutes who previously felt trapped in a difficult situation now have new skills that encourage them to earn a halal and better living. This program not only helps them economically but also increases their self-confidence and dignity. With the skills acquired, they can achieve financial independence and contribute more positively to society.

Overall, KH Khoiron's initiative in holding a skills training program is an important step in supporting the rehabilitation and social integration process of former prostitutes. This program gives them the tools and opportunities to start a new chapter in their lives better and more empowered.

CONCLUSION

Based on the results and discussion above, this research concludes several things. First, the preaching carried out by KH Khoiron in the former localization was carried out using three main approaches, namely the humanist approach, habituation and also the training and skills approach. Second, the skills training program initiated by KH Khoiron Syu'aib consists of various fields such as sewing, cooking and entrepreneurship. The program is designed to provide practical training which is very important for former prostitutes. This program aims to expand their skills, so that they have the necessary abilities to earn a living in a halal and sustainable way. This study has several limitations that need to be noted. The scope is limited to former prostitutes in the former Bangunsari Surabaya localization and KH Khoiron Syu'aib's da'wah program, so the results may not fully reflect the

conditions of former prostitutes in other locations. The main data was collected through interviews with former prostitutes and KH Khoiron, which may contain subjective bias and limited communication from the parties interviewed. Future research could focus on the long-term impact of da'wah and skills training programs. Studies that monitor former prostitutes for several years after participating in the program will provide deeper insight into the sustainability and long-term effects of the program that has been implemented.

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Interview result :

Interview Results with KH. Khoiron Syu'aib, Founder of TPI Raudahtul Khair Surabaya, Saturday, February 10 2024

Results of Interview with Mrs. Pianah, Chair of Al-Hidayah Study, Thursday, 08 February 2024

Results of Interview with Mrs. Sutini, Former Prostitute at EKS Bangunsari Localization Surabaya, Saturday, 10 February 2024

Results of Interview with Mrs. Sumeh, Former Prostitute at EKS Bangunsari Localization Surabaya, Saturday 10 February 2024